

### Industry Projections for South Central Workforce Development Area, 2002-2012

NAICS	Industry Title	2002 Estimated Employment	2012 Projected Employment	2002-2012 Employment Change	2002-2012 Percentage Change
	Total Non-Farm Employment	412,140	472,090	59,950	14.5%
1133, 21, 23	Construction/Mining/Natural Resources	21,080	25,390	4,310	20.4%
31-33	Manufacturing	61,160	63,920	2,760	4.5%
323	Printing and Related Support Activities	6,670	6,820	150	2.2%
332	Fabricated Metal Product Mfg	7,600	7,880	280	3.7%
333	Machinery Mfg	6,740	6,910	170	2.5%
42, 44	Trade	61,330	70,390	9,060	14.8%
445	Food and Beverage Stores	8,140	8,700	560	6.9%
48, 49, 22	Transportation and Utilities (Including US Postal)	13,330	15,770	2,440	18.3%
52-53	Financial Activities	27,850	31,080	3,230	11.6%
61-62	Education and Health Services (Including State and Local Gov Educ and Hosp)	83,940	103,650	19,710	23.5%
621	Ambulatory Health Care Services	13,490	18,860	5,370	39.8%
622	Hospitals (Including State and Local Government)	14,550	17,750	3,200	22.0%
71-72	Leisure and Hospitality	38,310	43,340	5,030	13.1%
51, 54-56, 81	Information/Prof Services/Other Services	67,170	79,370	12,200	18.2%
	Government (Excluding US Postal, State and Local Educ and Hosp)	37,980	39,190	1,210	3.2%

**Notes:**

1. Employment is rounded to the nearest ten. Numbers may not add due to rounding.
2. Employment does not include self-employed, unpaid family, or railroad workers.
3. An estimate of non-covered employment is included in NAICS 8131(Religious Organizations), but not in any other industries.
4. Government includes tribal owned operations, which are part of Local Government employment.

Information derived using 2002 CES (3/03 Benchmark) and 2002 QCEW data.

To the extent possible, the projections take into account anticipated changes in Wisconsin's economy between 2002 and 2012. It is important to note that unanticipated events may affect the accuracy of the projections.

**Source: Office of Economic Advisors, Wisconsin Department of Workforce Development  
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